

COMMUNITIES

Web Development Brand Management Social Networking

TECH



“ The Innovative Design ”

The Best Way To Start Your Business



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Overview

Our services are aimed to develop an e-Identity to your esteemed organization. Our integrated solutions will be moving in parallel with the organization's vision to enhance customer's satisfaction, establishing a hub for all the information needed by the stake-holders and customers about your organization. Our services will help your organization to meet the organizational core value of excellence and professionalism to increase stake-holder's involvement and customer retention.

Offer 2012

The following offer is valid until 2/2/2012

Social Media Training	Price (JOD)	Offer Price	Timeline
"Social Media Marketing: The new Business Opportunity" <i>Practical Workshop</i> <i>Details: Page 4</i>	800 <i>Price is per course (up to 16 attendees)</i>	680 <i>Price is per course (up to 16 attendees)</i>	15 hours (2-3 days workshop)

Service	Price (JOD)	Offer Price	Timeline
Static Website <i>Technical Details: Page 5</i>	460	390	5 Days
Simple CMS Website <i>Technical Details: Page 5</i>	880	770	12 Days
Advanced Portal <i>Technical Details: Page 5</i>	1640	1260	21 Days
Custom Portals Custom Online Systems Custom Smart Pophone Applications	Project dependant.	25% Discount	??

Service	Price (JOD)	Offer Price	Timeline
Silver Social Media Campaign <i>Technical Details: Page 7</i>	369	310	Monthly
Gold Social Media Campaign <i>Technical Details: Page 7</i>	549	440	Monthly

Services Details

Social Media Training Details

"Social Media Marketing: The new Business Opportunity"

Duration

15 hours (2-3 days workshop)

Objectives

This course will explore the new culture and trend called social media, it will deal with this BUZZ word in a systematic approach that allows a comprehensive understanding of the concept, along with its possible integrations with HR, Marketing, PR and Sales.

Content

- ◆ Introduction to the concept of Social Media
- ◆ The Power of Social Media : A scientific analysis
- ◆ Case Studies: How companies added million in revenues using social media
- ◆ What channel is best for your business (B2B – B2C)?
- ◆ When to use facebook, twitter, linkedin, youtube or others
- ◆ How to target your customers and built loyalty
- ◆ How to find influencer bloggers and activists, and earn them to your side
- ◆ Developing your social media plan and strategy
- ◆ Strategy adjustment and feedback
- ◆ Social Media Statistics and Analysis
- ◆ Generate leads and opportunities using monitoring tools
- ◆ Next Revolution: How to utilize new technology trends such as Mobile Marketing and Geolocation

Website Development & Hosting

Website Development Products

Whether you need a simple static website, or a fully interactive and dynamic portal, we have the diversity of products to meet your customized needs:

Product Features	Static Website	Simple CMS	Advanced Portal
Website Type	Static Pages	Basic Content Management System	Rich Content Management System
Number of Pages	5	Unlimited	Unlimited
Number of Designs to Choose From	2	3	5
Number of Modifications on Design (<i>Before Delivery</i>)	2	5	7
Back-end Administrative Panel	x	YES	YES
Content Management	x	YES	YES
User System	x	x	YES
Menu Control & Editing	x	x	YES
Advanced Page Management	x	x	YES
Articles, News and Archiving	x	x	YES
SEO (search engine optimization)	YES	YES	YES
Content Upload and Share	x	YES	YES
Site Statistics	x	YES	YES
Domain Purchase or Renewal	1 Year	1 Year	2 Years
Hosting Plan (See Hosting Section for More Details)	Bronze	Silver	Golden
Yearly Hosting Cost	65	120	160
Hosting Support	YES	YES	YES
Technical Support (<i>bug fixes and security updates</i>)	14 Day	26 Days	6 Months
Duration for Delivery (Days)	5	12	21
Price (JOD)	460	880	1640

Support

Option Details	Price (JOD) / Year
Hosting and Infrastructure support.	Free with Hosting Plans.
Advanced Hosting + Website support <i>bug fixes and security updates.</i>	425

Website Development Features Description

Title	Description
Back-end Administrative Panel	Administrator will be able to control the main features using a simple panel with username and password access.
Content Management	Administrator will be able to control what content appears on the site , and add UNLIMITED new content and news.
User System	Develop user system to enable more users to edit the content , or make the comments and mail list user based.
Menu Control & Editing	You will be able to control the links on the menus of the website.
SEO (search engine optimization)	Applying SEO operations makes the website friend to search engine and appear in the top results.
Website Template Design	Designing a Web 2.0 site theme customized to your company and targeted audience.
Content Upload and Share	Upload and share Articles, Audio and Photos
Site Statistics	Back end statistic, how many visitors, countries ... etc
RSS	News announced can be parsed as RSS
Advertisement System	To have specific advertisement management system in the CMS.
Social Media Links	Linking the website to facebook, twitter, ..etc.
Polls	A voting and questionere componenet, available on request.

Hosting Plans

Option Details	Bronze	Silver	Golden	Platinum
Storage	200MB	1GB	2GB	5GB
Monthly Account Traffic	3GB	10GB	30GB	100GB
Parked and Sub Domains	5	Unlimited	Unlimited	Unlimited
FTP Accounts	3	Unlimited	Unlimited	Unlimited
Webmail	YES	YES	YES	YES
Emails	5	50	100	250
MySQL Database	2	Unlimited	Unlimited	Unlimited
PHP & Perl support	YES	YES	YES	YES
Yearly Price (JOD)	65	120	160	210

Social Media & Online Marketing Services

Service / Package	Bronze	Silver	Gold
Brand and position analysis	x	x	yes
Brand awareness & PR plan	x	x	yes
Online Reputation and Identity Management	x	yes	yes
Weekly summary of community interaction	x	yes	yes
White hat SEO analysis and plan	x	yes	yes
-Monthly social bookmarking of articles, links and website	x	10 Social Bookmarks	20 Social Bookmarks
-Website submission	x	x	Top FFA and SEs
Facebook	yes	yes	yes
-Custom welcome page	x	yes	yes
-Profile Update	5 times / week	10 times / week	18 times / week
Twitter	5 times / week	10 times / week	18 times / week
-Auto Follow back	yes	yes	yes
Youtube Management	yes	yes	yes
Linkedin Management	x	yes	yes
Blog, Articles & Press releases (Setup, Writing, Promotion, Commenting)	x	1 monthly	2 monthly
Daily accounts update and content research	x	yes	yes
Research topics, speakers, writers and influencer people for community reach	x	x	yes
Keywords and Trends Analysis	x	x	yes
Reporting and KPIs	x	yes	yes
Number of Impressions (People) to View Facebook Ads	500,000	1,000,000	2,000,000
Monthly Investment	<u>229 JD</u>	<u>369 JD</u>	<u>549 JD</u>

Facebook Viral Competition Application

Details	Price (JOD)	Timeline (Days)
One of the proven tools for driving a viral user base to your facebook page. By developing a viral facebook contest application (best photo or video competition) related to your business goals, people will participate and encourage their friends to like your page, which is guaranteed to drive hundreds and thousands of new page likers.	550 (Also a web server may be needed depending on the application type).	14

Online Marketing Services

As online media is the most trending thing now, advertising online is the best investment you can do to market your business or project.

At CT, we provide you with the plans, strategies and game plans, that will allow you to better reach your targeted audience:

1. Analyzing your Brand Identity
2. Creating your marketing image & position
3. Designing Viral and Social Marketing Campaigns
4. Establishing a media and marketing plan
 - a. Teasing Phase
 - b. Promotion Phase
 - c. Feedback and Analysis phase.
5. Determining the marketing channels
6. Executing the campaigns
7. Analyzing and modifying the campaign to be most effective.

Minimum Budget	Cost	Channels
1500 JOD	15% of Budget	Google, Facebook.

An Amazing Flash/Video Introductory

Customers always want to get as much information in the least time possible, and what is a better way to do so than producing a high quality impressive video/flash, that would communicate your identity and capture customers attention.

To see an example, please refer to our own introductory video in our website:

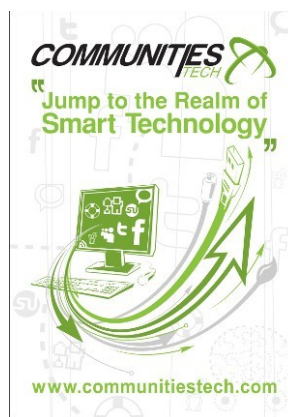
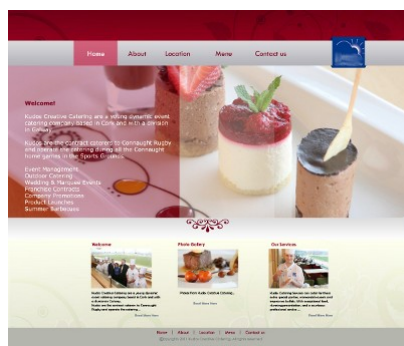
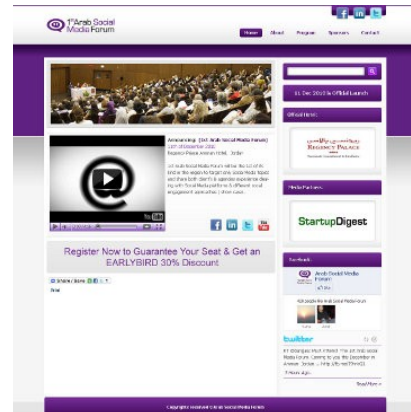
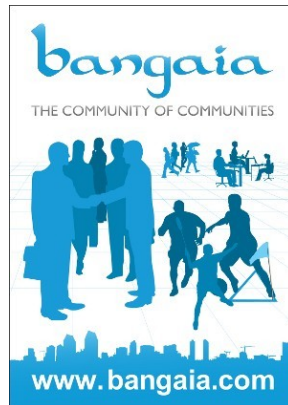
www.communitiestech.com



Option Details	Price (JOD)	Timeline (Days)
2 min. Flash introduction production To see an example, please refer to our own introductory video in our website: www.communitiestech.com	650	12

An Impressive Design (Web & Print Media)

Get the attention of your customers in seconds! With our exotic and impressive Graphical Designs and Illustrations, your website and print media will reflect the exact image you have in mind to your customers.



Additional Features (Estimated upon request)

Option Details
Online Marketing Campaigns
Advanced SEO
Smart Phone Development (Android, iPhone, iPad, Blackberry ..etc)
Social Network development service
360 Virtual Tour
E-Commerce
Web Mashups
Training & Consultancy

Company Overview

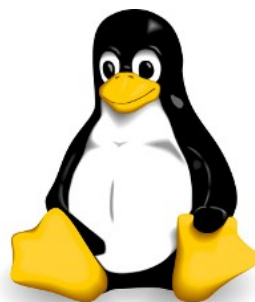
We are a team that is dedicated to providing high quality development, brand management, social media and rich internet applications (RIA) solutions and services.

With our team of professionals, we provide our customers with a complete, high quality, comprehensive and integrated technological strategy. Whether it is developing your own online platform, developing your customized mobile application, managing your social media presence, designing your identity or doing it all at the same time, our team will be your best investment.

Communities Tech team is based in Amman - Jordan, and serves clients all over the world.

Technologies

PHP, MySQL, Ajax, Linux, Yii Framework, Cloud Computing, Apache, XML, UML, Javascript, Prado, Yii, Joomla, Drupal, Wordpress, OS Commerce, Magento, DOM, Web APIs, Amazon EC2, Amazon S3, Rackspace, Android, iOS, Symbian, Blackberry, Google Adwords, AdBrite, Facebook, Twitter, Youtube, LinkedIn, OpenX, Google Webmaster, Google Analytics, Piwik, Open Analytics, Adobe Air, Adobe Flex, Photoshop, illustrator, inDesign, GIMP, Flash, Premier, After Effects.



Clients & Partners



THE COMMUNITY OF COMMUNITIES



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ADVISORS
GROUP

A Member of the
Arab Jordan Investment Bank Group



1st Arab Social
Media Forum
Jordan 11/12/2010



مركز الملكة رانيا للريادة
Queen Rania Center
for Entrepreneurship



جمعية المستشفيات الأردنية
Jordan Hospitals Association



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قرايا

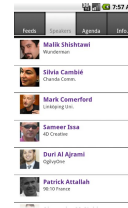
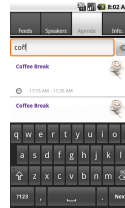
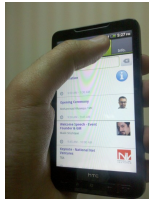
Super Tech Kuwait

What Did We Achieve?

- New Online Networking Platform Development from Scratch



- Interactive Mobile Applications Development



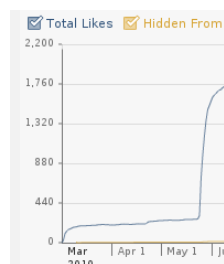
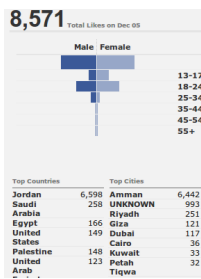
- Web Development Design



- Print Media Design



- Social Media Marketing and Analysis



17% strength	34:0 sentiment
68% passion	14% reach
13 minutes avg. per mention	
last mention 37 minutes ago	
76 unique authors	
138 retweets	

Insights [See All](#)

- 2,610** Monthly Active Users
- 35** Daily New Likes
- 12,748** Daily Post Views
- 17** Daily Post Feedback

Insights are visible to page admins only.

Since open source platforms give us the opportunity to deliver exceptional mobile and web solutions that will improve and transform the enterprise and deliver sustainable business value, and **Since** we as Communities Tech are specialized in open source platforms, we are pleased to tell you, our valuable customer, that CT is the company that will help you achieve Maximum ROI (Return On Investment), by providing focused, quality-based professional services covering the entire life-cycle of your enterprise and products, and establishing a systemic and strategic coordination of the traditional business functions and tactics with our new technologies and strategies, for the purposes of improving the long-term performance of your company as a whole.

Terms and Conditions

- The prices and offers in this proposal is only valid for 21 Days after submission.
- After completion of the project, the client will have 20 Days for testing & issue reporting. After that any more modifications or tweaks on the system will be considered as an independent job.
- The company holds the right to present your designed website as a part of its portfolio of customers.
- The Estimated Time and Cost may vary depending on the client feedback, modifications and new features request.
- Changes on the development are estimated after they are received from the client.
- Time Lines depends on the delivery of the content and payments needed.
- Online marketing campaigns do not guarantee subscribing to your website or selling of your products, it only guarantees targeting visitors to your online presence website.

For other services provided by Communities Tech, please refer to our full profile or our website:

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www.communitiestech.com